

Sasha Shehryar

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Education

Bachelor's of Design

Sheridan College / York University
(YSDN) | 2018-2022

Expertise

Advanced

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe XD
Aspertie
Glyphs

Intermediate

Blender
Coding (HTML/CSS)

Languages

Fluent

English
Urdu

Beginner

French
ASL

Experience

Graphic Design Intern

Ceridian | Jan 2023 - Present

- Collaborated with the creative team to develop engaging designs for Ceridian's marketing campaigns, including email templates, social media graphics, and print materials
- Assisted in the organization and brainstorming of Ceridian's brand refresh, focusing in on developing and sourcing a new brand image library

Studio Assistant

York University, Design Department | 2018 - 2022

- Managed the setup and maintenance of equipment/materials, ensuring a productive workspace for students and faculty
- Participated in professional development opportunities to improve skills and knowledge related to studio management, graphic design, and related fields

Graphic Design Intern

CULTURED Magazine | Mar - May 2021

- Created promotional images and videos for magazine launches and articles, including email templates and social media graphics
- Conducted research on industry trends to inform design decisions and improve the effectiveness of our marketing efforts

Client Advisor

RBC | May - Aug 2019

- Delivered exceptional service to clients through completing transactions and engaging in needs-based conversations
- Participated in ongoing training to enhance knowledge and skills related to financial advising and client relationship management

Design CO-OP

Mississauga Arts Council | Jan - June 2017

- Trained under a design lead to create promotional work for artists and events in Mississauga
- Earned an Undergraduate Award for the highest grade earned in the CO-OP program

Awards and Certifications

Member of the Dean's Honour Roll

Cumulative grade point average of 7.00+ overall and in the major.
Earned in 2022

Specialist High Skills Major in Arts and Culture

Take specialized arts certifications and perform a CO-OP placement.
Earned in 2018