

# Sasha Shehryar

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## a brief introduction

I have a passion for editorial design, branding and advertising. I love to continuously gain new skills while working with others who value the diversity of design.

## expertise

ADOBE PHOTOSHOP  
Expert

ADOBE INDESIGN  
Expert

ADOBE ILLUSTRATOR  
Expert

ADOBE AFTER AFFECTS  
Advanced

ADOBE XD  
Advanced

ASPERITE  
Expert

CODING (HTML/CSS)  
Intermediate

CINEMA 4D  
Intermediate

GLYPHS  
Advanced

## languages

- ENGLISH  
Fluent
- URDU  
Fluent
- FRENCH  
Beginner
- ASL  
Beginner

## education

SHERIDAN COLLEGE / YORK UNIVERSITY (YSDN) 2018 - 2022  
Bachelors of Design

JOHN FRASER SECONDARY SCHOOL 2014 - 2018  
OSSD - Specialist High Skills Major in Arts and Culture

## experience

YORK UNIVERSITY DESIGN DEPT. Sept 2018 - April 2022  
Student Studio Assistant Toronto

Provided and organized the use of design and photography equipment among staff and students. Gained sufficient knowledge regarding tech. troubleshooting and specifications.

CULTURED MAGAZINE Mar 2021 - May 2021  
Graphic Design Intern Remote/Toronto

Created promotional graphics for magazine launches and articles. Worked on both still images and short animated videos for social media. Worked on multiple magazine layouts for design challenges.

RBC May 2019 - Aug 2019  
Client Advisor Intern Mississauga

Served clients by delivering exceptional customer service through completing transactions, engaging in needs-based conversations, and communicating with clients throughout the branch.

H&M Nov 2017 - April 2019  
Sales Advisor Mississauga

Collaborated with the store team to guide and help customers through the sales floor, fitting rooms and registers. Handled incoming garments and ensured the clean and attractive appearance of the store.

MISSISSAUGA ARTS COUNCIL Mar 2017 - June 2017  
Design and Social Media CO-OP Mississauga

Trained under an experienced design lead to create promotional work for artists and events within the arts community. Earned an Undergraduate Award for the highest grade earned in the CO-OP program.

## awards / certifications

Member of the Dean's Honour Roll Earned in 2022  
Cumulative grade point average of 7.00+ overall and in the major

Specialist High Skills Major in Arts and Culture Earned in 2018  
Take specialized arts certifications and perform a CO-OP placement.